



2021 VanderLeek Cup Hospice Regatta

Sponsored by Yacht Basin Marina

August 14, 2021

Sponsor Benefits

Title Sponsor – Exclusive

- Sponsor name incorporated in event title and in all event materials
- 20 Complimentary dinners and 2 reserved tables at the 2022 event
- Complimentary appetizers for a group of 8 at Lolo's Bar & Grill
- Inclusion in post-event "Thank You" ad in the September/October issue of Urban Street Magazine
- Social media promotion on the Hospice of Holland Facebook page
- Name and/or Logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

Admiral \$7,500+

- 10 Complimentary event tickets
- Complimentary appetizers for a group of 10 at Lolo's Bar & Grill
- Inclusion in post-event "Thank You" ad in the September/October issue of Urban Street Magazine
- Social media promotion on the Hospice of Holland Facebook page
- Name and/or Logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

Commodore \$5,000+

- 8 Complimentary event tickets
- Inclusion in post-event "Thank You" ad in the September/October issue of Urban Street Magazine
- Social media promotion on the Hospice of Holland Facebook page
- Name and/or Logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

Captain \$2,500+

- 6 Complimentary event tickets
- Social media promotion on the Hospice of Holland Facebook page
- Name and/or Logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

First Mate \$1,000+

- 4 Complimentary event tickets
- Name and/or Logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

Crew \$500+

- 2 Complimentary event tickets
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

Deck Hand \$250+

- Name included on 'thank you' banner displayed at event

*Please complete attached Sponsor Agreement form and submit with sponsor fee by **August 1, 2021** to ensure proper recognition and inclusion at the event.*

Questions? Contact Mark Lazarock at 616.355.5561 or mlazarock@hollandhospice.org.